

**Association of University Radiologists
Corporate Relationship Policy for CME Sponsored Activities**

The Association of University Radiologists values its relationship with industry, in particular as it relates to translational research, patient care and operations improvement. This document delineates the policy and procedures required to maintain our shared commitment to adhering to the recommendations of the ACCME that insures that corporate bias is not introduced into the scientific and educational activities of AUR.

1. Corporate Relationships Must Uphold AUR's Mission and Preserve Constituent Trust

- The company's products or services must be compatible with and complement AUR's mission and values.
- The company must demonstrate ethical business practices and a positive image.
- AUR will not associate with companies that have the potential to damage AUR's image because of the nature of the companies' products, services or reputation.

2. Statement of Purpose

The AUR program is for scientific and educational purposes only and will not promote the company's products, directly or indirectly.

3. Control of Content and Selection of Presenters and Moderators

AUR is solely responsible for content and the selection of presenters and moderators. The Company agrees not to have any role in the program content or structure.

4. Disclosure of Financial Relationships

AUR will ensure meaningful disclosure to the audience, at the time of the program, of (a) company funding and (b) any financial relationship between AUR and the Company or between individual speakers or moderators and the Company.

5. Ancillary Promotional Activities

No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.

6. Independence of AUR in the Use of Contributed Funds:

- a. Funds should be in the form of an unrestricted educational grant made payable to the Association of University Radiologists.

- b. All support associated with this CME activity must be given with the full knowledge and approval of the Program Committee Chair.

- c. No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, physician attendee travel, etc).

The Commercial Supporter agrees to abide by all requirements of the ACCME *Standards for Commercial Support of Continuing Medical Education* (appended or available upon request).

AUR agrees to:

- 1) abide by the ACCME *Standards for Commercial Support of Continuing Medical Education*

- 2) acknowledge educational support from the commercial company in program brochures, syllabi, and other program materials

- 3) upon request, furnish the commercial supporter a report concerning the expenditure of the funds provided.

Approved November 2011 by AUR Board of Directors